We claim:

1. A computerized method for delivering information on a wireless communication device, the method comprising:

receiving by the wireless communication device a set of data, said data including one or more data elements;

comparing a data element from the one or more data elements to a threshold value;

generating an alert when the data element crosses the threshold value.

2. The method of claim 1 further comprising subscribing to the set of data.

3. The method of claim 1, further comprising subscribing to an application maintaining the set of data.

4. The method of claim 1, further comprising setting the threshold value.

5. The method of claim 1, wherein generating an alert comprises displaying a graphical indication of the alert.

6. The method of claim 1, wherein generating an alert comprises providing an audible tone.

7. The method of claim 1, wherein generating an alert comprises initiating a vibration device on the wireless communication device.

8. The method of claim 1, wherein generating an alert comprises sending an email.

9. A computerized method for dynamically displaying business information on a portable computing device, the method comprising:

authenticating the user by the system;

filtering a set of subscribed applications for the user; and

loading the set of subscribed applications on the portable computing device.

10. The method of claim 9, further comprising:

filtering a set of personalized attributes for the set of subscribed applications; and

wherein loading the set of subscribed applications loads the set of personalized attributes.

11. The method of claim 10 wherein the set of personalized attributes include alerts triggered when a value crosses a threshold value in a positive or negative direction.

12. A wireless communication device comprising:

an operating system running on the wireless communication device;

a communications component under the control of the operating system and operable to communicably couple the wireless communication device to an external system;

a data subscription component operative to selectively receive data from the communications component; and

an alert generation component operative to generate an alert when data received by the data subscription component crosses a threshold value.

13. The wireless communication device of claim 12, wherein the communications component is a version of the AvantGo communications software.

14. The wireless communication device of claim 12, further comprising a display and wherein the alert generation component provides a graphical indication of the alert.

15. The wireless communication device of claim 12, further comprising a sound generation device and wherein the alert generation component generates an audible indication of the alert.

16. The wireless communication device of claim 12, further comprising a vibration device and wherein the alert generation component causes the wireless communication device to vibrate.

17. A computer-readable medium having computer executable instructions for performing a method for delivering information on a wireless communication device, the method comprising:

receiving by the wireless communication device a set of data, said data including one or more data elements;

comparing a data element from the one or more data elements to a threshold value;

generating an alert when the data element crosses the threshold value.

18. The computer-readable medium of claim 17, further comprising subscribing to the set of data.

19. The computer-readable medium of claim 17, further comprising subscribing to an application maintaining the set of data.

20. The computer-readable medium of claim 17, further comprising setting the threshold value.

21. The computer-readable medium of claim 17, wherein generating an alert comprises displaying a graphical indication of the alert.

22. The computer-readable medium of claim 17, wherein generating an alert comprises providing an audible tone.

23. The computer-readable medium of claim 17, wherein generating an alert comprises initiating a vibration device on the wireless communication device.

24. The computer-readable medium of claim 17, wherein generating an alert comprises sending an email.

25. The method of claim 1, wherein the set of data includes rooms available to sell, a reservation status, and denied reservations and wherein an alert is generated when the denied reservations exceed a predetermined or user-defined number.

26. The method of claim 1, wherein the set of data includes guest check-in data and guest type data and wherein an alert is generated upon the check-in of a guest having a predetermined or user-defined type.

27. The method of claim 1, wherein the set of data includes room availability data and room rate data and further comprising updating the set of data on the wireless communication device on an at least daily basis.

28. The method of claim 1, wherein the set of data includes current revenue per available room and historical revenue per available room and wherein an alert is generated when the variance between the historical revenue per available room and the current available room exceeds a predetermined or user-defined amount.

29. The method of claim 1, wherein the set of data includes room availability data, revenue per available room, and average daily rate.

30. The method of claim 1, wherein the set of data includes hotel address data and key hotel personnel data.

31. The method of claim 1, wherein the set of data includes receivables data and wherein an alert is generated when a receivables balance exceeds a predetermined or user-defined age.

32. The method of claim 1, wherein the set of data includes cash flow data and wherein an alert is generated when cash flow varies from a predetermined or user-defined amount.

33. The method of claim 1, wherein the set of data includes supplies data and wherein an alert is generated when a hotel supply is below a predetermined or user-defined quantity.

34. The method of claim 1, wherein the set of data includes service provisioning data and wherein an alert is generated when a current time is greater than a service provisioning time.

35. The method of claim 34, wherein the service provisioning data is room service data.

36. The method of claim 34, wherein the service provisioning data is chauffeur schedule data.

37. The method of claim 34, wherein the service provisioning data is room availability data

38. The method of claim 1, wherein the set of data includes revenue data and wherein an alert is generated when revenue falls below a predetermined or user-defined threshold.

39. The method of claim 1, wherein the set of data includes guest check-in data and reservation type data and wherein an alert is generated upon detecting a guest having a predetermined or user-defined reservation type has not checked in by a predetermined or use-defined time.